

2023 City of Iona Event

SPONSOR LEVELS



\$6,000+

Main Sponsor

- Everything below AND
- A large banner with your logo prominently displayed at Iona Days, Easter, and the Halloween Carnival
- Your company's name on the Veteran's Day Gift
- Your company logo on the Grand Marshall's Banner in the Iona Days Parade
- Your name announced at all events, and on advertisements for events
- Anything you'd like to include? Let us know! We'd be happy to oblige!

\$3,000+

Gold Sponsor

- Everything below, AND
- A banner with your logo prominently displayed at one City Event of your choosing
- A booth at any/ all events that you choose.
- Your name announced at one event
- Your logo on the T-shirts for the Iona Days Races
- Be a location on our Small Town Scavenger Hunt

\$1000+

Silver Sponsor

- Everything below, AND
- Your company announced at one event of your choosing
- Your logo included on a Thank You to our sponsors post
- The opportunity for advertisement in our grab bags at Easter

\$200+

Bronze Sponsor

- Everything below, AND
- A free float in the Iona Days Parade, if you desire one
- A booth at one event of your choosing
- Your name announced at one event of your choosing
- Your name on our sponsorship banner for the year in proportion to the amount donated

\$0+

Sponsor

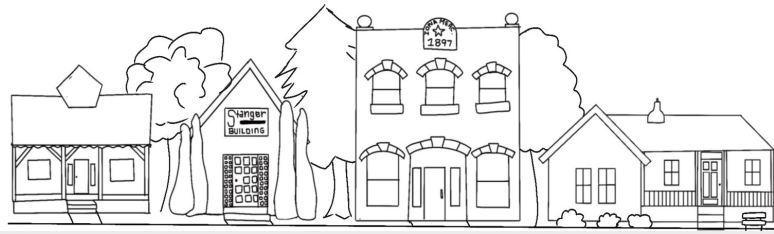
- **Our undying love and gratitude**
- A thank you card with pictures from the event.



City of Iona
P.O. Box 487, Iona ID 83427
208-523-5600

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SPONSOR INFORMATION



Can I donate goods and services?

YES! Anything that you donate counts towards your sponsorship. Please disclose any goods or services you plan on donating as part of your sponsorship amount when you send in your sponsor amount so that we are able to include it and get you your benefits.

What things do you need donated?

For our Small Town Scavenger Hunt we need:

Gift Cards, Coupons, and Prizes for raffle winners. The drawings will happen each month from January until Iona Days.

For Easter we need:

Coupons for our Grab Bags, Candy, Small Toys and Prizes, Large Toys and Prizes, and Volunteers. EACH individual toy donated will have a sticker with your logo on it!

For Iona Days we need:

Items to Raffle off, candy and small prizes for our games, volunteers, coupons, and so much more! We would be happy with any donations.

For Halloween we need:

Candy and Coupons to give out to our costumed guests.

How and When do I send my Sponsorship

You can send it by mail to P.O. Box 487 Iona, ID 83427, drop it in the water box, bring it into the City Office at 3548 N. Main St. Iona, ID, or I can pick it up, whatever is easiest for you!

Any Sponsorships that would like to be on the main banner for the year need to be in 2 weeks before our first event, which will be April 1st, 2023.

If you would like more information about any of the events please call the City Events Coordinator Rylea at her personal number, 208-243-5434.



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City of Iona Events 2023

Small Town Scavenger Hunt

January - July

This is going to be a new "event" to try and foster the small town feel that is the theme for this years events. People will be asked to perform service for their neighbors, etc. in order to be entered into a raffle. More information can be found on our website.

Easter Egg Hunt

Saturday, April 1st

We have live animals, cotton candy, grab bags, the Easter Bunny, and other fun activities. Each age group goes at a separate time, and they can find eggs with numbers in them that correspond to toys on our prize tables. Our goal is to have enough toys that each child who comes receives one. We also have a Chalk Art Contest!

Iona Days

Friday and Saturday, July 21st and 22nd

Our goal is to make Iona Days feel like a family reunion. We will have a talent show, sports tournaments, free breakfast, a parade, entertainment, a car show, vendors and food vendors, sponsors, bounce houses, lawn games and if we can raise enough money, we will continue with the fire works show, and so much more!

Halloween Carnival

Saturday, October 28th

Soup, Home Decorating, and Pumpkin Carving Contests, Candy, Free Hot Chocolate and Doughnuts, a chalk fight, and local businesses running games. It's a fun fall afternoon!

Veteran's Day

Friday, November 10th

The City purchases a gift and a treat for each Veteran in the City of Iona and we deliver them to their homes. We also participate in the Iona Elementary Veteran's Day Program.

Additional / Tentative Events

Movies in the Park/ in the City Building

Christmas Event

These events are tentative, and dependent on our Sponsorship Income and other factors

